

The logo features a red map of Texas with a jagged, torn edge. A black speech bubble with a white outline is positioned behind the map, containing the text 'RED ZONE' in large, bold, white letters with a black drop shadow. Below this, the word 'Ministries' is written in a smaller, white, sans-serif font. The entire logo is set against a white background, which is itself centered on a blue gradient background.

**RED ZONE**

Ministries



# Our Vision. . .

Frederick Douglass quote:

“It is easier to build strong children than to repair broken men.”

Vision: Build Strong children, strong families, & strong community.

Biblical Mandate: Zechariah 8:4-5. . . *streets filled with boys and girls playing there.*

*City As PLAYGROUND!*



# Transforming Community?

Period Movies...why do we exist?

- William Wallace...”Braveheart”
- Marcus Aurelius...Gladiator
- Why? What? When? Who? How? How Much?



# Effective Strategies

- Asset-Based Approach
- Asset Mapping
- Comprehensive
- Integrative/Inter-Generational
- Advocacy



# Tactics. . .

- Incarnational = Key
- Weekly Club/Activities
- Spiritual Formation
- Character Development
- Summer Experiences
- Academic Enrichment
- Extended Learning: Life & Career Readiness
- Partnerships/Collaboration



# Creating Leverage:

- Youth...of course.
- Economic Development
- Housing
- Leadership Develop
- PEOPLE Not PROGRAMS



# Greatest Resource/Challenge

## People/Leader Oriented



# The Take Aways

- ☒ How to's of Effective Programming?
- ☒ The Value of the programs
- ☒ Creating Agents of Disruption!



# The Opportunity Zone

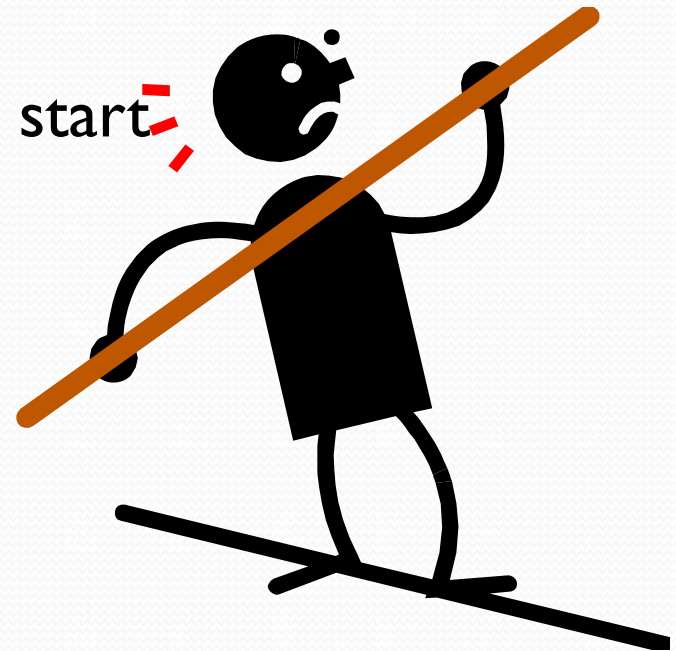


# Center for Transforming Community



# Relative To An Effective Community Building Challenges:

- What are your biggest challenges?
- What do you want or need to change?
- What are some “cherished theories” or stakes in the ground?
- What/when/where do you want to start?



# Inter-generational

